



*This Season of Cheer and Gift Giving Is Always Fraught  
With the Spirit of Him, who said:*

## **“Peace on Earth Good-Will to Men”**

To the Housewives of Virginia:

### **GREETINGS!**

We wish to thank you for past favors and in extending the compliments of the season trust that you may continue the use of Velvet Kind Ice Cream, and that this superfine product of our factory may continue to bring cheer and well being into the heart and homes of the housewives of this fair land.

There is no article of food so uniformly desired---no meal is complete without a dessert of Ice Cream, and, of course, there is no Ice Cream like the  
“VELVET KIND.”

May we serve you  
for Christmas Season repasts?

*The Velvet Kind*  
**PURE ICE CREAM**

Purity Ice Cream Company, Richmond, Va.